

AMERICAN LEGION



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Floresville, TX Post 38 | January Newsletter



Come visit ever second Thursday from 7pm to 9pm at the American Legion Hall, and our Tailgates on the third Thursday of every month from 6:30pm to 8pm for fun activities and some good food.

American Legion Hall | 1412 4th Street, Floresville, TX 78114 | (830) 393-7929

Or check out our new website: <https://txlegion38.org/>

Setting Goals for 2026 | New Beginnings

As the calendar flips to **January 2026**, **American Legion Post 38** in **Floresville, Texas**, is gearing up for a strong finish to the early membership targets in the 2025-2026 membership year. Located at **1412 4th Street** in the heart of Wilson County, this historic post—chartered decades ago and proudly serving veterans in the Floresville community—continues its tradition of "Veterans serving Veterans" with renewed energy.

Membership Growth: Hitting Those Early Benchmarks

The national and department membership year runs from January 1 to December 31, but key **target dates** drive progress early in the year. With the Mid-Winter Conference milestone approaching on **January 14, 2026** (aiming for **80%** of goal per national guidelines, with Texas-specific incentives), Post 38 members are focusing on:

- Achieving or exceeding the post's 2026 membership goal, set at one more than the final 2025 numbers (as per Texas Department policy, with district commanders able to adjust slightly).
- Recruiting new veterans, particularly from the post-9/11 era, and welcoming back lapsed members through personal calls, community events, and outreach.
- Promoting multiyear memberships for long-term stability.
- Qualifying for department awards like the **Post 100% Award** (certificate, pins, and streamer by the May target) or early cash incentives for hitting **105%** by December 31.

Posts reaching **100%** by key dates earn recognition, and those surpassing goals can qualify for rebates (\$1 per member over 100%) and other honors. For Post 38, this means building on its community hall (available for rentals at 830-393-7929) as a hub for veteran gatherings, membership drives, and family events to attract new members.

Advancing Be the One and Mental Health Support

The American Legion's primary mission, **Be the One**, remains front and center to combat veteran suicide by reducing stigma around mental health and encouraging outreach. Post 38 members are encouraged to:

- Host or participate in training sessions.
- Foster peer support networks.
- Engage the Floresville community in awareness events.

Many set personal New Year resolutions to "be the one" who checks in on a fellow veteran—aligning perfectly with the post's ethos of direct, local service.



Community Service, Patriotism, and the USA 250 Challenge

Post 38 often leverages its location for hands-on impact, including flag presentations, veteran assistance, and support for youth programs. As America approaches its **250th birthday** on July 4, 2026, the **USA 250 Challenge** inspires members to log 250 miles or hours in fitness, mental wellness, or service. Local goals might include organizing fundraisers, community clean-ups, or events tied to **American Legion Baseball**, **Boys State**, or patriotic observances.

Other priorities include timely submission of **Consolidated Post Reports (CPRs)** to showcase the post's contributions and advocacy for VA benefits and military quality-of-life improvements.

Setting Post 38's Path Forward

With the January 14 Mid-Winter target just days away, now is the ideal time for Post 38 to hold planning meetings, review current membership standings, celebrate early wins, and rally for action. Whether through hall-hosted recruitment nights, outreach to area veterans, or collaboration with the American Legion Auxiliary and American Legion Riders, collective effort makes the difference. Since its founding, Post 38 has been a cornerstone for Floresville veterans—hosting camaraderie, support, and service. In 2026, with Commander Shaw's leadership, the post is poised for growth and greater impact.

If you're a veteran in the Floresville area, join Post 38 today—renew, recruit a buddy, or get involved! Contact the post at **(830) 393-7929** or via their website <https://txlegion38.org/> for the latest reports, forms, and resources.

Here's to a successful 2026 for **American Legion Post 38 — Be the One**, stay strong together, and keep serving America!

American Legion Mid-Winter Conference 2026

As the calendar advances into mid-January 2026, **American Legion Post 38** in Floresville, Texas, is turning its focus to one of the key early-year events in the **Department of Texas**: the upcoming **Mid-Winter Conference**. Scheduled for **January 27 through February 1, 2026**, this annual gathering serves as a vital checkpoint for Legionnaires statewide to review progress, receive training, and energize efforts for the remainder of the 2025-2026 membership year.



What is the Mid-Winter Conference?

The Department of Texas Mid-Winter Conference is a multi-day event that brings together members of **The American Legion**, the **American Legion Auxiliary**, and the **Sons of The American Legion** for leadership meetings, workshops, program updates, and strategic planning. Unlike the larger Department Convention (typically held in summer), Mid-Winter emphasizes mid-year momentum—particularly membership drives, awards presentations, and training sessions to support posts like Post 38 in achieving their goals.

This year's conference aligns perfectly with national membership benchmarks, coming shortly after the **Mid-Winter target date** of January 14, 2026 (aiming for 80% of the department's overall goal). It's an opportunity to celebrate early successes, address any shortfalls, and rally for the push toward **Presidents Day** (February 11) and beyond.

Key Highlights and Agenda Focus

While the full detailed agenda is available as a downloadable PDF on the Department of Texas website (txlegion.org), expect sessions covering:

- **Membership Growth**
- **Be the One Initiative**
- **USA 250 Challenge**
- **Program Training and Education**
- **Awards and Recognition**

The event fosters camaraderie across the American Legion Family, with joint sessions, networking opportunities, and time to connect with Department Commander Richard Huntley and other leaders.



Practical Details for Attendees

- **Dates:** January 27 – February 1, 2026 (a full week to accommodate travel, meetings, and activities).
- **Room Rates:** Approximately \$121.00 per night (based on current department postings; rates may include taxes and are subject to availability).
- **Registration:** Pre-registration may be closed by now, but onsite options are typically available (often around \$35 for related Auxiliary events—check for updates). No registration fee for WWII/Korean War veterans.
- **Hotel Booking:** Use the group link or toll-free number provided on txlegion.org/conventions/mid-winter/ (call 1-888-236-2427 or similar for reservations). Book early, as blocks fill quickly!
- **Location:** Specific venue details (likely in Austin or a central Texas spot, consistent with past patterns) are listed on the department site—visit txlegion.org for the latest agenda, forms, and housing info.

Why Participate?

For members of ****American Legion Post 38**** in Floresville, this conference is more than meetings—it's a chance to bring back fresh ideas for local impact. Whether strengthening membership outreach at the post hall, hosting Be the One sessions in Wilson County, or contributing to community service projects, the training and motivation gained here directly benefit veterans in Floresville, and surrounding areas.

Let's make the journey to Mid-Winter count—**Be the One**, stay committed, and keep Post 38 leading the way in service to America's veterans. For more details, head to txlegion.org or call the department office. Safe travels, and here's to a productive conference!

<u>Sunday</u>		<u>January 4, 2026</u>
10:00 - 12:30	● Guitars for Vets	
16:00 - 17:00	● Scout Meeting	
<u>Tuesday</u>		<u>January 6, 2026</u>
all day	● Last day to register for the Mid-Winter Conference	
<u>Thursday</u>		<u>January 8, 2026</u>
19:00 - 21:00	● General Membership Meeting Post 38	
<u>Sunday</u>		<u>January 11, 2026</u>
10:00 - 12:30	● Guitars for Vets	
16:00 - 17:00	● Scout Meeting	
<u>Thursday</u>		<u>January 15, 2026</u>
15:00 - 16:00	● Wilson County Veterans Coalition	
18:30 - 20:00	● Veteran's Tailgate	
<u>Sunday</u>		<u>January 18, 2026</u>
10:00 - 12:30	● Guitars for Vets	
16:00 - 17:00	● Scout Meeting	
<u>Sunday</u>		<u>January 25, 2026</u>
10:00 - 12:30	● Guitars for Vets	
16:00 - 17:00	● Scout Meeting	
<u>Tuesday</u>		<u>January 27, 2026</u>
all day	● Mid Winter Conference	
<u>Wednesday</u>		<u>January 28, 2026</u>
all day	● Mid Winter Conference	
<u>Thursday</u>		<u>January 29, 2026</u>
all day	● Mid Winter Conference	
<u>Friday</u>		<u>January 30, 2026</u>
all day	● Mid Winter Conference	